



LEXINGTON CHRISTIAN ACADEMY BOYS/GIRLS BASKETBALL
2011-2012 ADVERTISING CONTRACT

Publication: Boy's/Girl's Basketball Media Guide

The Following Firm:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact for questions regarding payment or art: _____

Email: _____ Phone: _____

Total Amount of Check: _____ Check Number _____ Date _____

Business Ads

Deadline for all art work and Ads is: Nov. 22nd, 2011

This year, we are offering only 4 section/collage sponsors and 8 full page color ads for placement in the inside pages of the media guide. The first 8 businesses to respond with payment of \$600 will be awarded this opportunity. Call Coach Carter at 422-5781 when payment is in-hand to secure placement.

___ Section/Collage Sponsor (only 4 available) (8.5" wide X 11" tall)-**\$1000**

___ Full Page Color Ad (only 8 available) (8.5" wide X 11" tall)- **\$600**

___ Full Page black and white (8.5" wide X 11" tall)- **\$300**

___ Half Page black and white (8.5" wide X 5.5" tall)- **\$200**

___ Quarter Page black and white (4.5" wide X 5.5" tall)- **\$150**

___ Business Card black and white (3.5" wide X 2" tall)- **\$100**

Art Guidelines

- *Electronic files preferred in pdf, jpg or eps format. Please check you art for size and quality by printing and viewing your ad before submitting. Eps and jpps can be placed in Microsoft word for you to easily print. Ideally, the printed copy would be submitted with this advertising contract for us to use as a proof.*
- *Email digital files to bcarter@lexingtonchristian.org. Coach Brad Carter 422-5781*
- *If you are providing a hard copy of the ad, **PLEASE DO NOT FOLD, STAPLE OR PAPER CLIP ART.** Place art and form in large envelope for submission.*

Signature of Firm Representative: _____

Please make checks payable to LCA Basketball and attach to this form
Mail to: LCA Basketball, 450 W. Reynolds Rd, Lexington, Ky. 40503,
(Phone) 422-5781 (fax) 223-3769

LCA Basketball Player: _____