



LEXINGTON CHRISTIAN ACADEMY BOYS BASKETBALL 2011-2012 PROGRAM/BANNER ADVERTISEMENT FUNDRAISER

Selling advertisements for the Boys Basketball Program will be the major fundraiser for this year's Boy's basketball teams. Each family is asked to sell a minimum of \$200 in advertisements to be printed in this season's program or a banner to be placed in the gymnasium. If you have more than one child participating on the basketball team, you are only asked to sell \$200 in advertisements.

Ideas for Advertising Sources: (start with businesses your family uses)

- Insurance Agents
- Employer
- Gas Stations
- Food Stores
- Restaurants
- Relatives
- Hair Salon
- Athletic Clubs
- Attorneys

Art Guidelines

- *Electronic files preferred in pdf, jpg or eps format. Please check you art for size and quality by printing and viewing your ad before submitting. Eps and jpgs can be placed in Microsoft word for you to easily print. Ideally, the printed copy would be submitted with this advertising contract for us to use as a proof.*
- *Email digital files to bcarter@lexingtonchristian.org. Coach Brad Carter 422-5781*
- *If you are providing a hard copy of the ad, **PLEASE DO NOT FOLD, STAPLE OR PAPER CLIP ART.** Place art and form in large envelope for submission.*

Contracts, ads, and money must be turned into Coach Brad Carter no later than TUESDAY, NOVEMBER 22ND, 2011. If you have any questions regarding this fundraiser, Coach Carter can be reached at (859) 422-5781 or bcarter@lexingtonchristian.org.

Thank you in advance for your support of LCA Basketball!

LEXINGTON CHRISTIAN ACADEMY
*BOYS BASKETBALL*450 W. REYNOLDS ROAD*LEXINGTON, KY 40503*
Office 859-422-5753*Fax 859-223-3769